

Media - Long Term Plans showing what each year group is currently doing. [More detailed plans per year group showing the KS4 journey are available if requested.] These are 'live' documents.

Year 10		HT1	HT2	HT3	HT4	HT5	HT6
subject	Big Idea	Component 1 Preparation Work – Exploring Media Products Learning Aim A & B		Component 1: Investigating media Products - Assignment (Assessment) – Investigating Media Products		Component 2a - Preparation. Developing Digital Media Production skills	Component 2b & C - Preparation. Developing Digital Media Production skills
	Assessment	Assess progress – Completed assignment/Reports, Reviews of different media products. Completed worksheets, Completed Media products.		Assess progress – Completed assignment/Report reviewing media products past and present in different media sectors.		Learning aim A. Build a portfolio showing development of media production skills and techniques. Focusing on interactive or moving image products.	Learning Aim B & C– Recreate an existing product aimed for a teen audience that has been updated. Preparation work will be a diary of skills taught on web design, video editing and desktop publishing.
	Assessment Intent	To assess progress against specified criteria of component 2 learning aim A & B. Understand the different media products, audiences and purpose for three categories: • Audio moving image • Publishing • Interactive		To assess progress against specified criteria of component 2 learning aim A & B. Understand the different media products, audiences and purpose for three categories: • Audio moving image • Publishing • Interactive Internally Assessed and externally moderated		Learning Aim 2A - Assess students' knowledge of The production skills and techniques in the media products chosen, looking at visual styles, creating graphics, characters, etc.	Learning Aim B - To Assess progress against specified criteria. Students will select an existing product and recreate it for a teen audience that is much more up-to-date, website homepage, Video trailer, etc.
	Wider Curriculum Links	SMSC: Understand how media products are created and edited for different demographics. Looking at representation and target audience. Looking at why different products are used for different purposes and audiences. Accessibility. Links to Business, IT.		SMSC: Understand how media products are created and edited for different demographics. Looking at representation and target audience. Looking at why different products are used for different purposes and audiences. Accessibility. Links to Business, IT.		SMSC: Understand how media products are created and edited for different demographics. Looking at representation and target audience. Looking at why different products are used for	SMSC: Understand how media products are created and edited for different demographics. Looking at representation and target audience. Looking at why different products are used for

			different purposes and audiences. Accessibility Links to Digital IT, Business, Values.	different purposes and audiences. Accessibility Links to Business, IT.
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Year 11		HT1	HT2	HT3	HT4	HT5	HT6
subject	Big Idea	Component 2 Refresher & Component 2 Assignment (Assessment) - Creating and developing Digital Media Production skills.		Component 3 – Create a media product in response to a brief – Preparation work (Exam Prep)		Component 3 – Create a media product in response to a brief Assignment (Assessment)	
	Assessment	Learning Aim A, B & C – Recreate an existing product aimed for a teen audience that has been updated. Interactive or Moving image. Learning Aim A: Evidence log of using and developing digital media products that shows key skills and techniques. A diary will be produced. Learning Aim B & C: Develop and review their own digital media product. Internally Assessed and externally moderated		Component 3: Work through practice exercises, tasks, etc. for component 3. Pre-production, production and post production examples. Two main activities that mirror the exam layout. Students will need to film a range of different footage if selecting moving image.		Component 3: Refresher work on Component 3. Component 3 Assessment Work through exercises, tasks, etc. for component 3. Pre-production, production and post production examples. Students will use the case study to base their exam content on. Students will have 10 hours to complete the assessment. Externally Assessed	
	Assessment Intent	Learning Aim A, B, C - To Assess progress against specified criteria. Students will select an existing product and recreate it for a teen audience that is much more up-to-date, website homepage, Video trailer, etc. They will have worked through tutorials learning the skills required then create an end product, which they will then annotate and review.		Learners will complete Learning aim A, b and C , where they will develop an understanding of how to plan create and evaluate a product. Moving image, print, interactive, etc.		Learners will complete Learning aim A, b and C , where they will develop an understanding of how to plan create and evaluate a product. Moving image, print, interactive, etc.	
	Wider Curriculum Links	SMSC: Understand how media products are created and edited for different demographics. Looking at representation and target audience. Looking at why different products are used for different purposes and audiences. Accessibility Links to IT, Computing, Business.		SMSC: Understand how media products are created and edited for different demographics. Looking at representation and target audience. Looking at why different products are used for different purposes and audiences. Accessibility Links to Digital IT, Business		SMSC: Understand how media products are created and edited for different demographics. Looking at representation and target audience. Looking at why different products are used for different purposes and audiences. Accessibility Links to Digital IT, Business	



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